

FROM THE CEO'S DESK

As we moved towards Pratham's 25th birthday, we looked back with pride at what we had been able to do in the last two decades and more. Two home-grown initiatives, ASER (Annual Status of Education Report) – a simple community-based mechanism for understanding children's basic reading and arithmetic, and "Teaching at the Right Level" (TaRL) Pratham's approach for helping children "catch up" – both were now widely known and used on scale in India and abroad.

In this context, we were overjoyed when our long run partners, professors Abhijit Banerjee and Esther Duflo from Abdul Jameel Poverty Action Lab at MIT in the US received the 2019 Nobel Prize in Economics. Over twenty years, their work in evaluating the evolution of Pratham's Teaching at the Right Level models was highlighted as part of the Nobel proceedings in Stockholm in Sweden.

On the ground in India, our "direct" work continued. The new "Hamara Gaon" program, completed its second year; we had moved closer to our goal of ensuring that all children in these communities could read and do basic arithmetic and that the village supported and sustained these learnings. Learning from the experiences of the 1000 village digital laboratory, "hybrid learning" modes were introduced into 800 "Hamara Gaon" communities as well. On the government partnerships side, several new partners began to work with us. Among them were the Mumbai municipal corporation schools, Government of Tripura, Bastar division of Chhattisgarh, and Nagpur division of Maharashtra. Meanwhile, existing partnerships in Karnataka and Bihar scaled up to reach even more children than before.

Our investment with young children (pre-school age) and their families grew both in our direct work as well as in our partnerships with governments like those in Punjab and Himachal. In fact, ASER 2019 was devoted to the age group 4 to 8 in order to understand how to build a smooth transition and continuum from preschool to primary school.

As far as our work in vocational skilling was concerned, we trained and placed 30,000 youth and opened 40 new skilling centres. 46% of all trainees in this year were women. 1500+ women trained so far in non-traditional trades. Besides support to 'start' businesses, a program to 'sustain' and 'scale' microenterprises were started with 3,200+ entrepreneurs supported over time.

Personally, the highlight of the year for me was visiting the "Teaching at the Right Level" programs in Africa. A trip to Zambia's "Catch Up" initiative implemented by the government made me realize how the problems we face and the solutions we deploy have widespread relevance even in countries far away from ours.

As we enter our 25th year, it is critical that we look inside at our own capabilities and growth paths and simultaneously view the outside world with its constantly changing challenges and opportunities. This will help us to prepare well for the next twenty-five years.

Rukmini Banerji CEO, Pratham Education Foundation



Highlights of 2019-20

Organizational Impact

Key Events

Programmatic Overview

Our Supporters

Financials

Internal Committee

HIGHLIGHTS OF 2019-20







KEY EVENTS

June 3-7, 2019 – Pratham conducted sessions on the use of data and technology as part of the gLOCAL evaluation week

September 10-18, 2019 – TaRL workshop organized by Pratham and J-PAL held in Botswana with participants from multiple African countries

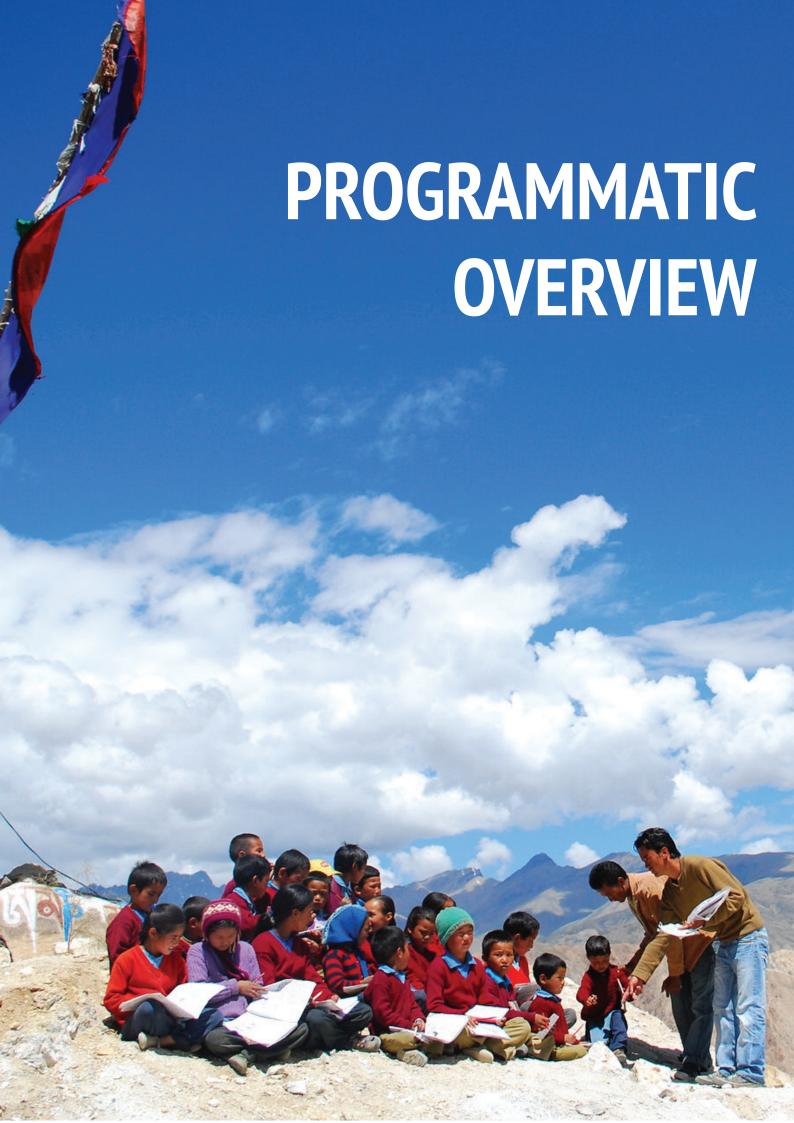
January 11, 2020 – Pratham 25th Anniversary Celebration in Mumbai titled Education in India: Today and Tomorrow

January 14, 2020 – ASER 2019: Early Years report released in New Delhi

January 27-30, 2020 –
TaRL Africa board visited
Pratham-inspired programs
in Zambia & Botswana

February 28, 2020 – Pratham's
Beautypreneurship program declared winner
of the Indian Chamber of Commerce (ICC)
Social Impact Awards in the 'Gender-equality
& Women empowerment' category







- → 4 focus domains for development Physical, Social-emotional, Cognitive & pre-math, Language
- → Activities in big & small groups and individually
- → Use of print and play materials
- → Parental engagement through Community Mothers Groups and School Readiness Melas

IMPLEMENTATION

DIRECT

- → A paid Pratham instructor conducts activities for 2-3 hours every day throughout the year
- → Implemented in community centers (Balwadis), Anganwadis, or in pre-primary classes in govt. schools

GOVERNMENT PARTNERSHIPS

→ Formal agreements with governments (state, district, block) which include program design, content support, training, mentoring, and monitoring

ANGANWADI SUPPORT

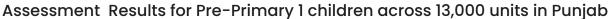
- → Pratham staff works within the govt. ICDS/ Anganwadis system
- → Local (unpaid) volunteers are mobilized to do activities for 1-2 hours daily
- → Pratham provides support for monitoring and demonstration

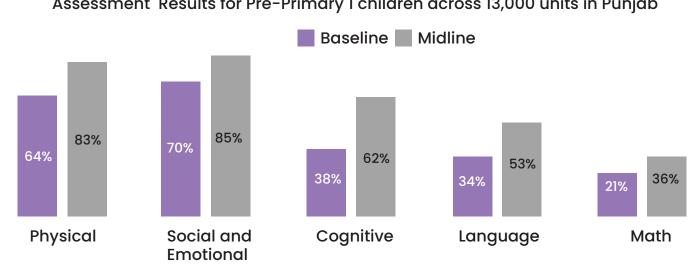


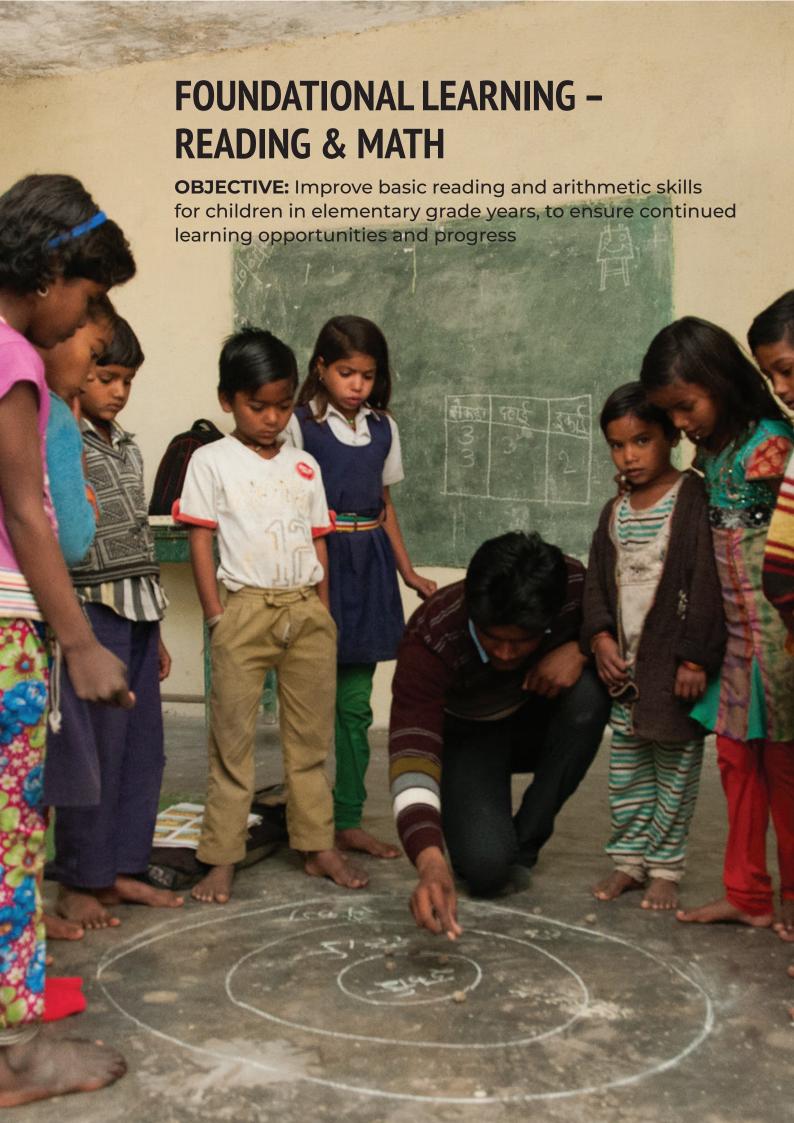


24,017 pre-primary units through government partnership model reaching 350,125 children

FINDINGS FROM ASSESSMENTS IN PUNJAB PARTNERSHIP







- → Assess children's basic reading and math skills to understand current learning levels
- → Conduct activities for children to quickly grasp these foundational skills through fun, interactive, game-based strategies focused on helping every child learn
- → Measure progress periodically to ensure impact
- → Engage community stakeholders to ensure continued learning outside the classroom
- → Community-based groups or Library groups formed to encourage learning and group activities
- → Approach known globally as "Teaching at the Right Level (TaRL)"

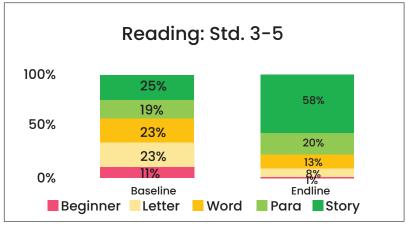
DIRECT

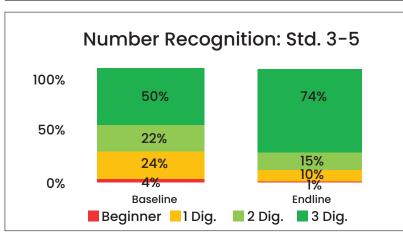
- → A paid Pratham instructor conducts activities for 3 hours every day for 30-50 days duration - called Learning Camps, as part of the Hamara Gaon initiative
- Implemented in govt. schools or community spaces
- → Library groups formed in each village/community and provided materials and activities for self-learning, support from local volunteers encouraged
- Introduction of digital content and devices in subset of library groups
- Community-led activities such as fairs conducted through the year on a variety of topics

GOVERNMENT PARTNERSHIPS

- → Formal agreements with governments (state, district, block) which include program design, content support, training, mentoring and monitoring
- → Implementation led by schoolteachers for fixed duration in the school day







IMPROVEMENT IN OUTCOMES THROUGH LEARNING CAMPS



Pratham's digital program has evolved into three pillars to support lifelong learning:

- → Learning Content for school, work & life is created and hosted on a web application, android applications and 30,000+ offline tablets
- → Digital Infrastructure of tablets + repository + smartphones that is maintained & supported by a
- → Social Infrastructure of parents, youth & community members

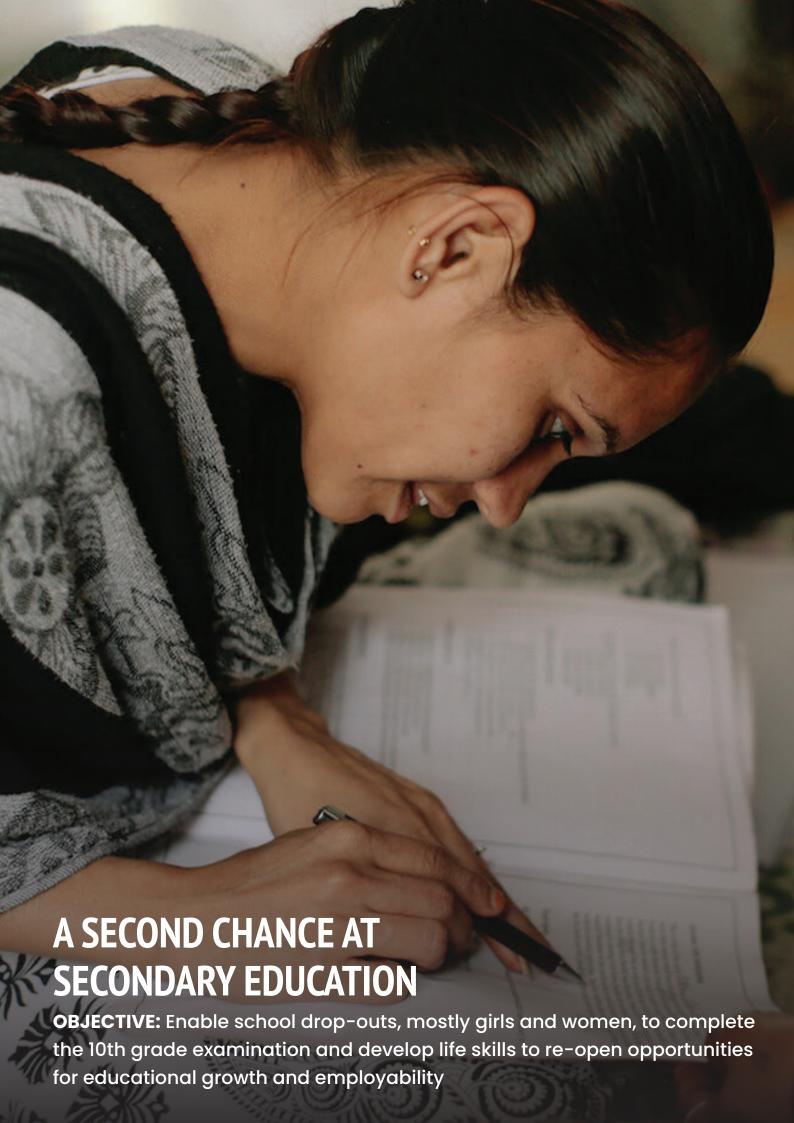
IMPLEMENTATION

- → Live laboratories for PraDigi Open Learning in which ideas and products are tested and refined
- → Creation of digital resources for Pratham and for others in 11 regional languages available on an online repository – <u>www.prathamopenschool.org</u>, applications, 1,000 offline content repositories and 20,000 tablets
- → Development of a variety of products & apps for use in resource constrained environments including data collection and management tools to increase process efficiency and tools that leverage machine learning and artificial intelligence capabilities

IMPACT

- → PraDigi Open Learning program active in 1,000 communities reaching 111,458 children
- → Code clubs and Computational thinking introduced in partnership with Raspberry Pi Foundation training 2,000 youth and children in Level 1 of coding
- → Launch of a digital program for 2,000 out-of-school learners in Sitapur, Uttar Pradesh in partnership with Education Above All
- → 3,000 videos, 300 Games and 2 apps developed in 11 regional languages and 700,000 learners, Youtube, POS, partners and apps included
- → Paper titled 'A DATASET FOR
 MEASURING READING LEVELS IN INDIA
 AT SCALE' has been accepted at the
 International Conference on
 Acoustics, Speech, and Signal
 Processing (ICASSP) 2020 the
 world's largest and most
 comprehensive technical
 conference focused on signal
 processing and its applications.
- WEF recognized Pratham's Digital Program as one of the 16 Schools of the Future.

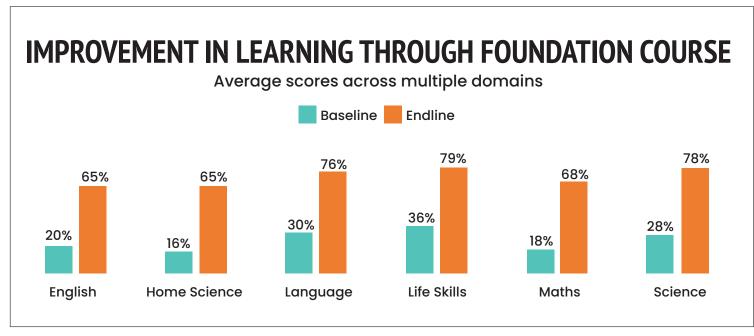


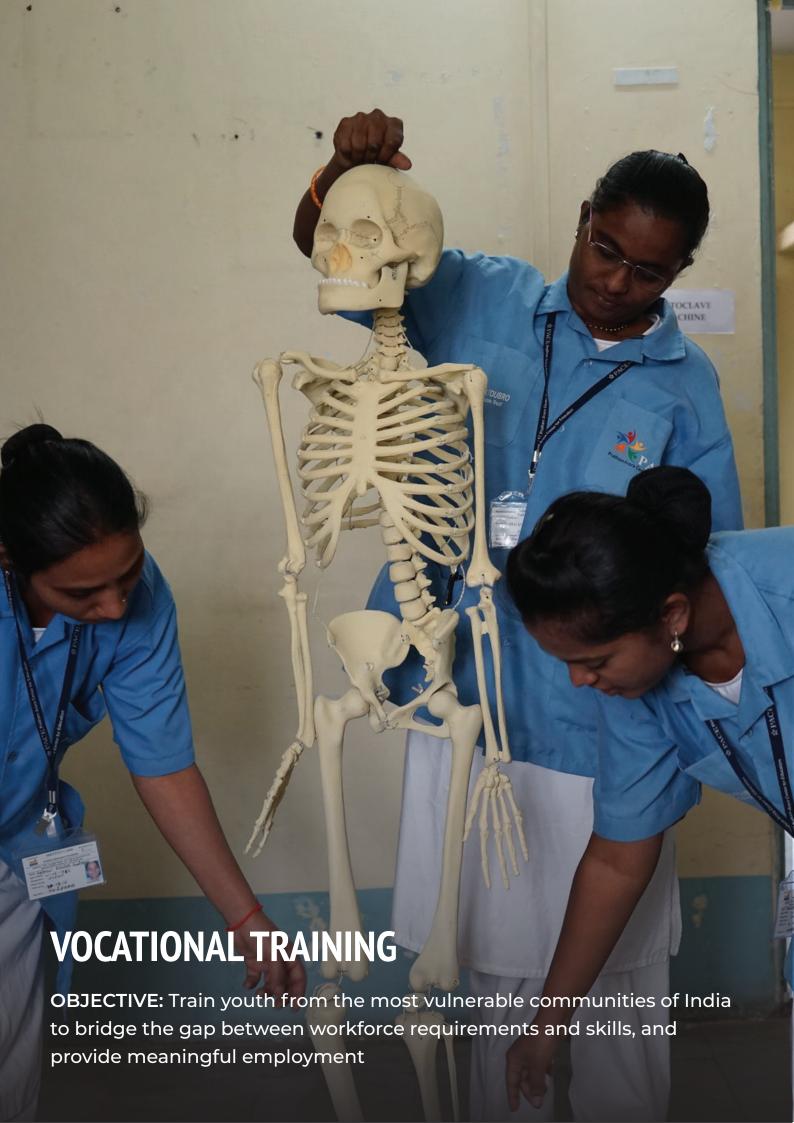


- → Foundation course to help bridge gap in initial foundational learning in areas such as language, math, science, home-science, life skills and English
- → Pre and post assessments track student growth in the initial 3-4 months of the course
- → The main course focused on preparation for Grade 10 examinations
- → Students study in an interactive environment that includes discussion, debate, and presentations
- Use of digital content to accelerate and enhance the learning process
- → Supplementary activities to build exposure and awareness of various employment and personal opportunities









- → Vocational Training Program: Technical skill development for high-demand industries such as Hospitality, Electrical, Automotive, Beauty, Healthcare, CNC, Plumbing, Welding and Construction-allied, through short-term residential training
- → Entrepreneurship Support: Aspiring youth are supported with capital, mentorship, business development to start or scale their micro-enterprises
- → Upward Mobility: Enable informal economy workers in India to get recognition of skills through certification and gain access to entitlements; necessary for increased income generation opportunities
- → On-Site Training: New model of collaborative training piloted, wherein industry partners trained students at the worksite, after the youth completed foundation training with Pratham



Programs implemented in **16** states and union territories

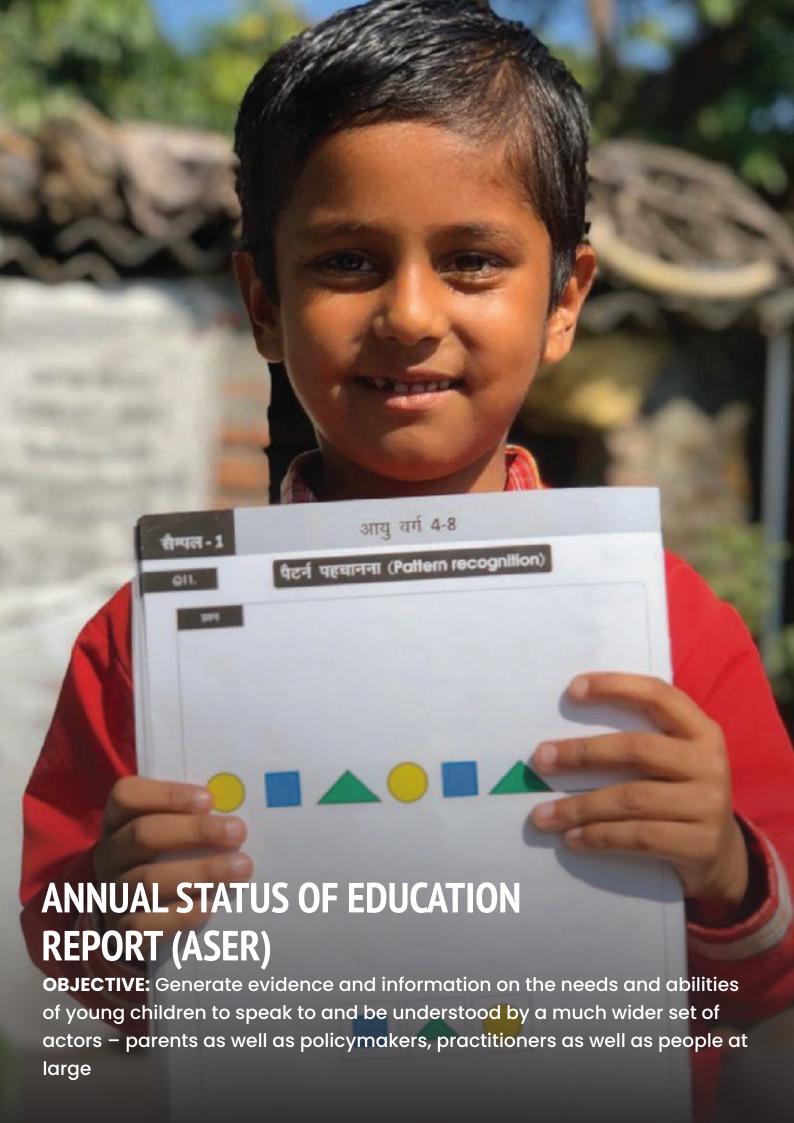
27,460 students reached and 25,128 students trained

92%placement
rate
(pre-pandemic)

46% of all trainees are women

10,000 workers supported for upward mobility

1,150 entrepreneurs supported



- → Household survey of a representative sample of children in rural India one district per state surveyed, except Uttar Pradesh and Madhya Pradesh (2 districts surveyed)
- → Sampling using Census 2011 frame
 - → 60 villages randomly selected in each district
 - → 20 households with children age 4-8 randomly selected in the village
 - → All children age 4-8 surveyed and tested
- → District level organizations or institutions conducted this ASER Colleges, universities, NGOs and teacher training institutions



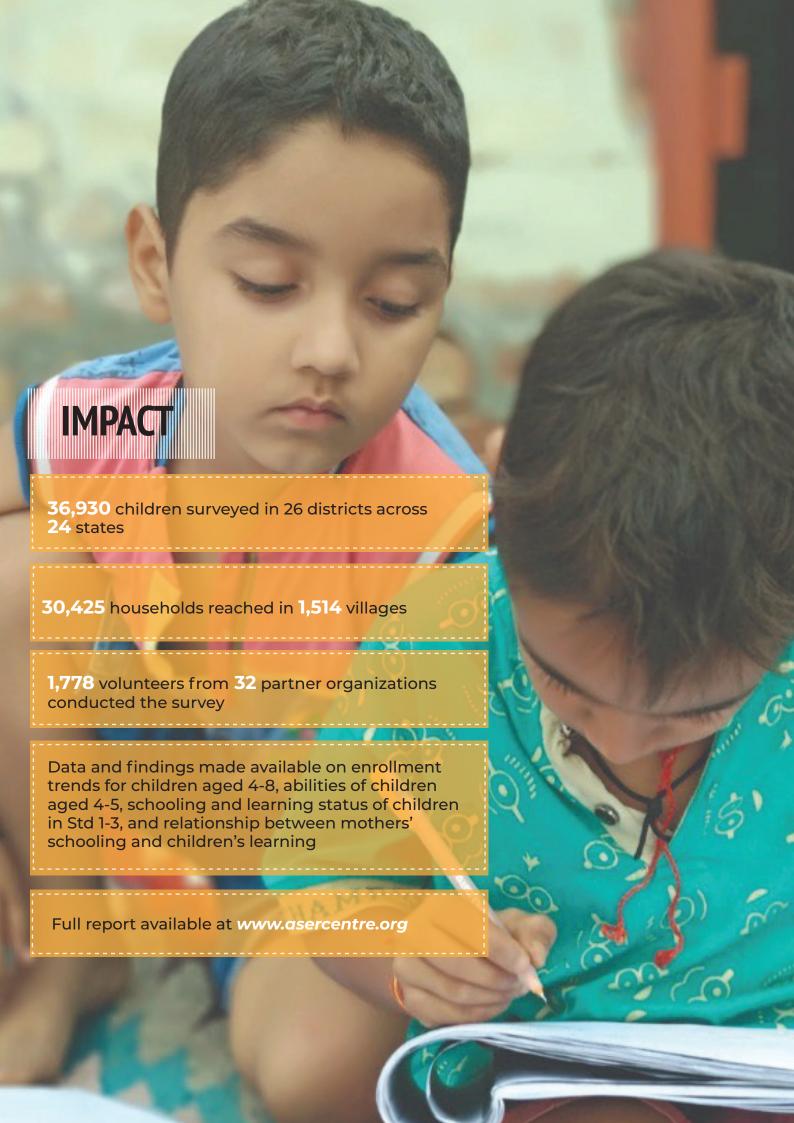
IMPLEMENTATION

ASER 'Early Years' exercise focused on children in the age group of 4-8 years:

- → What are young children doing? Are they enrolled in pre-school/school?
- → Are they ready for school? How do they perform on pre-school and academic tasks?

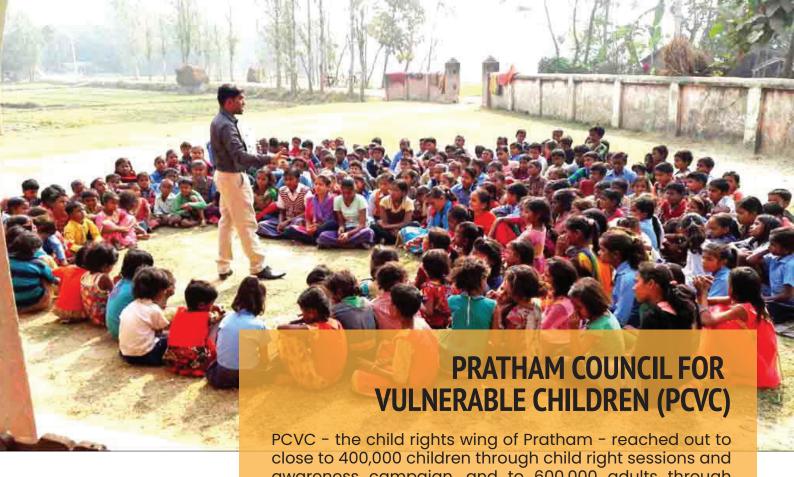
Children were assessed on four domains of development:

- → Cognitive
- → Early language
- → Early numeracy
- → Social and emotional



OTHER PROGRAMS





close to 400,000 children through child right sessions and awareness campaign, and to 600,000 adults through community sessions and campaigns, in seven states viz Andhra Pradesh, Bihar, Gujarat, Maharashtra, Rajasthan, Telangana and Uttar Pradesh. This year PCVC rescued 1,209 children and repatriated them to their families. In 2019–2020, intervention mainly involved programs at both source and receiving ends to curb the unsafe migration/trafficking of children. PCVC teams closely worked with the respective state governments and different stakeholders addressing the child protection concerns and to strengthen the process of repatriation and rehabilitation. Along with the continual interventions in both urban and rural settings teams also conducted different studies such as adult migrants and train tracking campaign to understand the new trends emerging in migration and the current status of children.

LEARNING WITH VODAFONE

Learning with Vodafone worked with 2,600+ schools across 11 states and union territories of India. The programme transitioned from providing on-ground support to teachers to online engagement. Gurushala, a portal for capacity development of teachers, was launched. The platform offers more 40 online self-paced courses which saw 5,100+ enrolments and 6,100+ content pieces across 15 subjects among other resources. A total of 10,000+ teachers had registered by the end of the year.

KASTURBA GANDHI BALIKA VIDYALAYA PROGRAM (KGBV)

KGBV program focuses on girls from under-resourced backgrounds studying in government-run residential school. The program reached out to 6000 students, 160 teachers and created 261 parents groups. The period also witnessed piloting of various activities for making life skills sustainable in communities through group projects and interest-based activities picked by girl students. Various workshops and trainings were also organized to make gender a key discourse of the program.



OTHER SUPPORTERS

Accenture Solutions Pvt Ltd

Adfactors PR Pvt Ltd

Adobe Systems India Pvt Ltd

ADP Pvt Ltd

Alfa Laval India Pvt Ltd

Allstate Insurance Company

Allstate Solutions Pvt Ltd

Apex Auto Ltd

Applied Materials India Pvt Ltd

Arjo AB

Asian Indian Community Foundation

(AICF)

Asian Paints Ltd

Aurobindo Pharma Foundation

Autoliv AB

Avaya India Pvt Ltd

Bain & Company

Barbhaya Orphanage for Hindu Girls

Bharat Petroleum Corporation Ltd

Blue Cross Laboratories Pvt Ltd

Carl Bennet AB

CBM Christoffel-Blindenmission

Christian Blind Mission

Citi Foundation

CLP India Pvt Ltd

Cognizant Foundation

Colgate Palmolive India Ltd

Crompton Greaves Ltd

D E Shaw India Pvt Ltd

DCM Shriram Ltd

Deloitte Touche Tohmatsu Ltd

Deloitte US

Development Management Institute

Society

Dubai Cares

Echidna Giving

Education Above All foundation

Effective Intervention

Elanders AB

Ericsson India Global Services Pvt Ltd

Estee Advisors Pvt Ltd

Estée Lauder Companies Charitable Foundation

(ELCCF)

Facebook India Online Services Pvt Ltd

FAM AB

Finesse Foundation

Fundacion Educacion Y Cooperacion

Getinge AB

Gillette India Ltd

Godrej Consumer Products Ltd

Google.org

Greenlam Industries Ltd

HDFC Bank Ltd

HSBC Electronic Data Processing (India) Pvt Ltd

Indraprastha Gas Ltd

Indus Insights & Analytical Services Pvt Ltd

ITC Ltd

Jharkhand Skill Develoment Mission Society

King Philanthropies

KK Birla Memorial Society KKR India Advisors Pvt Ltd

Kotak Mahindra Asset Management Company Ltd

Kotak Mahindra Bank Ltd

Kotak Mahindra Investments Ltd

Kotak Mahindra Prime Ltd

Kotak Securities Ltd

Kryfs Charitable Trust

L&T Hydrocarbon Engineering Ltd

Larsen & Toubro Ltd

Larsen & Toubro Public Charitable Trust

Luxfer Uttam India Pvt Ltd

Mahanagar Gas Ltd

Mahindra and Mahindra Finance Service Ltd

Mahindra Insurance Brokers Ltd

Mars Wrigley Foundation

Michelin India Pvt Ltd

Municipal Corporation of Greater Mumbai

(MCGM)

Nalco Water India Ltd

National Payments Corporation of India

Niswarth Foundation

Obeetee Textiles Pvt Ltd

Pentair Foundation

PI Foundation Trust

Pratham Australia

Pratham Sweden

Pratham UK

Pratham USA

Procter & Gamble Home Products Pvt Ltd

Procter & Gamble Hygiene and Healthcare Ltd

R G Manudhane Foundation for Excellence

Rotary District 3190

Rubamin Ltd

Saab India Technologies Pvt Ltd

Saint Gobain India Foundation

Sarva Mangal Family Trust

Sasakawa India Leprosy Foundation

Sat Krishna Public Trust

Shriram City Union Finance Ltd

Sigma Electric Manufacturing Corporation Pvt Ltd

Sita Devi Malhotra Charitable Trust

Sitaben Shah Memorial Trust

SKF India Ltd

State Street Asia Ltd

Sun Photo Voltaic Energy India Pvt Ltd

Swades Foundation

Tata Capital Financial Services Ltd

Tata Motors Ltd

Tata Power Community Development

Trust

The Bank of New York Mellon Corpora-

tion

The Cassidy Trust

The Centre for the Study of Developing

Societies

The Hongkong and Shanghai Banking

Corporation Ltd

UBS Business Solutions (India) Pvt Ltd

UBS Optimus Foundation

UBS Securities India Pvt Ltd

UNICEF

United Way of Hyderabad

United Way of Mumbai

Verizon Data Services India Pvt Ltd

Vision Spring Foundation

Vodafone Foundation

Voltas Ltd

Welspun Foundation for Health &

Knowledge

Western Digital Corporation

Whirlpool of India Ltd

Wipro GE Healthcare Pvt Ltd



Pratham Education Foundation (A Private Company Limited by Guarantee under Section 8 of the Companies Act, 2013) Balance Sheet as at 31 March 2020 (All amounts are in ₹, unless otherwise stated)

Particulars	Notes	As at 31 March 2020	As at 31 March 2019
EQUITY AND LIABILITIES			
Sources of funds			
Reserves and surplus	3	702,996,816	794,668,900
		702,996,816	794,668,900
Non-current liabilities			
Long-term provisions	4 _	38,234,467	-
		38,234,467	
Current llabilities			
Trade payables		0.470.000	0.45.500
Total outstanding dues of micro enterprises and small enterprises; and	5	2,472,260	840,990
Total outstanding dues of creditors other than micro enterprises and small enterprises		40,939,308	40,414,249
Other current liabilities	6	149,700,622	144,431,490
Short-term provisions	7	44,246,736	31,377,245
Store term protester	. –	237,358,926	217,063,974
	_	207,900,020	211,000,071
TOTAL	_	978,590,209	1,011,732,874
ASSETS			10
Von-current assets			
Property, plant and equipment			
Tangible assets	8	400,072,912	393,956,035
Intangible assets	9	-	-
Capital work-in-progress .		174,793,141	75,998,398
Long-term loans and advances	10	37,222,348	58,774,001
Other non-current assets	11	17,543,071	4,124,028
		629,631,472	532,852,462
Current assets	-		
Cash and cash equivalents	12	281,704,609	432,530,034
Short-term loans and advances	13	65,514,279	38,435;354
Other current assets	14	1,739,849	7,915,024
	_	348,958,737	478,880,412
TOTAL	_	978,590,209	1,011,732,874

Summary of significant accounting policies and other explanatory information The accompanying notes are an integral part of the financial statements

This is the balance sheet referred to in our report of even date

For Walker Chandiok & Co LLP

Chartered Accountants

Neerogam

Firm's Registration No.: Q01076N/N500013

Neeraj Goel

Partner

Membership No.: 099514

Place: Gurugram Date: 12 October 2020 For and on behalf of the Board of Directors of **Pratham Education Foundation**

Rukmini Banerji

Rusmeri Barrey

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Director DIN: 02877496

Place: New delhi

Date: 12 October 2020

Madhay Chavan

Director DIN: 02012989

Place: New delhi

Date: 12 October 2020



Pratham Education Foundation (A Private Company Limited by Guarantee under Section 8 of the Companies Act, 2013) Income And Expenditure Account for the year ended 31 March 2020 (All amounts are in ₹, unless otherwise stated)

Notes	For the year ended 31 March 2020	For the year ended 31 March 2019
-		
15	2,282,550,971	1,997,665,497
16	24,137,171	216,497,743
_	2,306,688,142	2,214,163,240
17	952,836,460	843,608,677
18	1,188,872,918	934,676,541
19	-	13,471,522
8	132,650,320	124,509,365
20	124,000,528	115,409,123
-	2,398,360,226	2,031,675,228
-	(91,672,084)	182,488,012
	15 16 - 17 18 19 8	15 2,282,550,971 16 24,137,171 2,306,688,142 17 952,836,460 18 1,188,872,918 19 8 132,650,320 20 124,000,528 2,398,360,226

Summary of significant accounting policies and other explanatory information The accompanying notes are an integral part of the financial statements

This is the income and expenditure account referred to in our report of even date

For Walker Chandiok & Co LLP

Chartered Accountants

Firm's Registration Np.: 001076N/N500013

Neeraj Goel Partner

Membership No.: 099514

Place: Gurugram Date: 12 October 2020

For and on behalf of the Board of Directors of **Pratham Education Foundation**

Rukmini Banerji Director DIN: 02877496

Place: New delhi Date: 12 October 2020

Madhav Chavan Director DIN: 02012989

Place: New delhi Date: 12 October 2020



INTERNAL COMMITTEE

Number of complaints received	
Number of complaints disposed off	10
Number of complaints pending for more than 3 months	0
Number of awareness workshops and training conducted	95







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www.pratham.org